# Lecture 02 Network Fundamentals

CS433 – Wireless Protocols for IoT Branden Ghena – Spring 2025

Some slides borrowed from: Peter Steenkiste (CMU), Christian Poellabauer (Notre Dame)

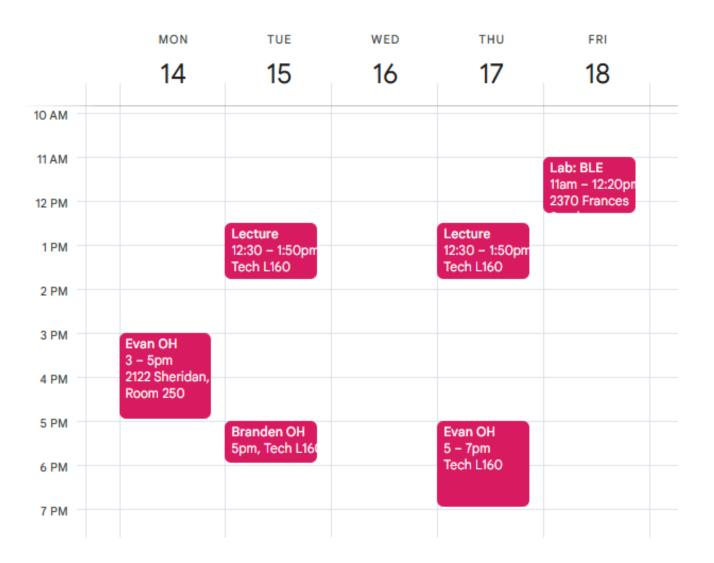
Materials in collaboration with Pat Pannuto (UCSD) and Brad Campbell (UVA)

#### Administrivia

- Let me know if you don't have access to something
- Hw: Background out now
  - Due Thursday
- First lab this Friday: Wireshark
- Group survey will come out soon (will post on Piazza)
  - Everyone will be working in groups of three
    - If you're missing one group member, I can find someone
    - If you're missing both group members, you can be found
  - If you have a full group, still fill it out so I know

# Weekly Schedule

- Office hours
  - Mondays 3-5
  - Tuesdays 5-6 (joint)
  - Thursdays 5-7
- Lab
  - Fridays 11-12:30
  - Turns into office hours if there is no scheduled lab



# Today's Goals

- Introduce OSI layer model of communication
- Provide background on Internet layering
- Overview of concerns for the Physical layer
  - Speak the "lingo" of wireless communication
  - Present technology aspects that we will return to in specific protocols

## **Outline**

## OSI Layers

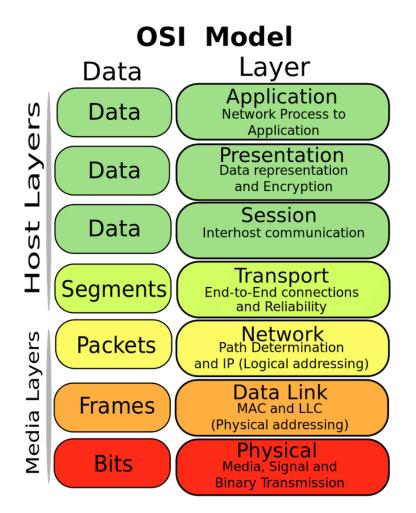
Internet Architecture (Upper Layers)

- Physical Layer
  - Overview
  - Signal Strength
  - Signal Frequency and Bandwidth
  - Signal Modulation

# OSI model of communication layers

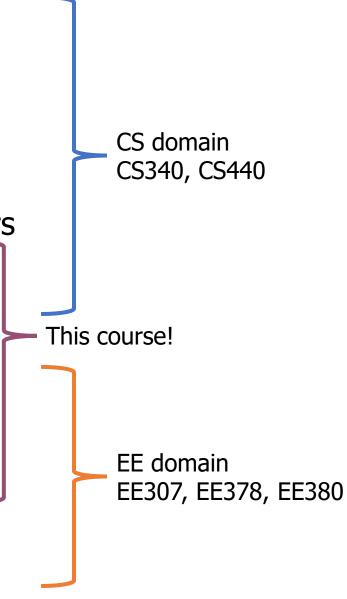
- Transport
  - Sending data between applications
  - TCP and UDP
- Network
  - Sending data between networked computers
  - IP
- Data Link
  - Sending collections of bits
  - Ethernet, WiFi
- Physical
  - Sending individual bits
  - Ethernet, WiFi

Open Systems Interconnection (OSI)



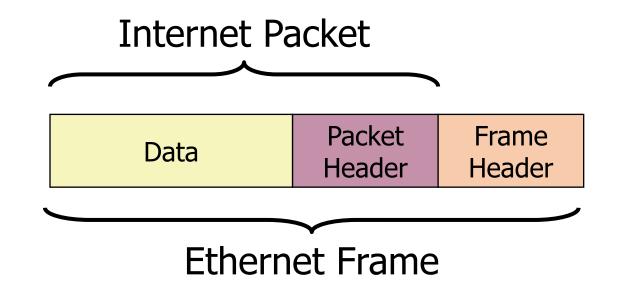
## Where does this class focus?

- Transport
  - Sending data between applications
  - TCP and UDP
- Network
  - Sending data between networked computers
  - IP
- Data Link
  - Sending collections of bits
  - Ethernet, WiFi
- Physical
  - Sending individual bits
  - Ethernet, WiFi



# Protocols are "layered"

- Headers for each layer of communication wrap data
  - Data is wrapped with header for the network to make a packet
    - i.e., bytes are added to the start/end of it
  - Packet is wrapped with header for the link to make a frame



# Analogy: Sending a letter

#### **Application:**

Purpose/type of letter



#### **Transport**:

Carrier service



#### Named recipient



#### **Network**:



#### Courier





Mailing/shipping infrastructure



#### Link:

Transfer to post office



## Physical:

Moving tangible object





# Example of layering for Ethernet and IP

- Headers for each layer of communication wrap data
  - Data is wrapped with header for network to make a packet
  - Packet is wrapped with a header for the link to make a frame

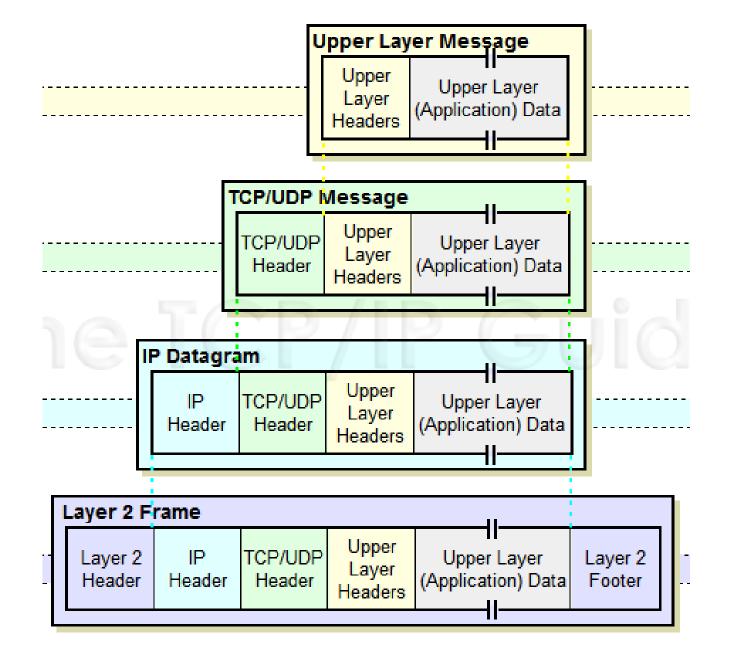
	internet Packet								
802.3 Ethernet packet and frame structure									
Layer	Preamble	Start frame delimiter	MAC destination	MAC source	802.1Q tag (optional)	Ethertype (Ethernet II) or length (IEEE 802.3)	Payload	Frame check sequence (32-bit CRC)	Interpacket gap
	7 octets	1 octet	6 octets	6 octets	(4 octets)	2 octets	46-1500 octets	4 octets	12 octets
Layer 2 Ethernet frame			← 64–1522 octets →						
Layer 1 Ethernet packet & IPG	← 72–1530 octets →						← 12 octets →		

**Ethernet Frame** 

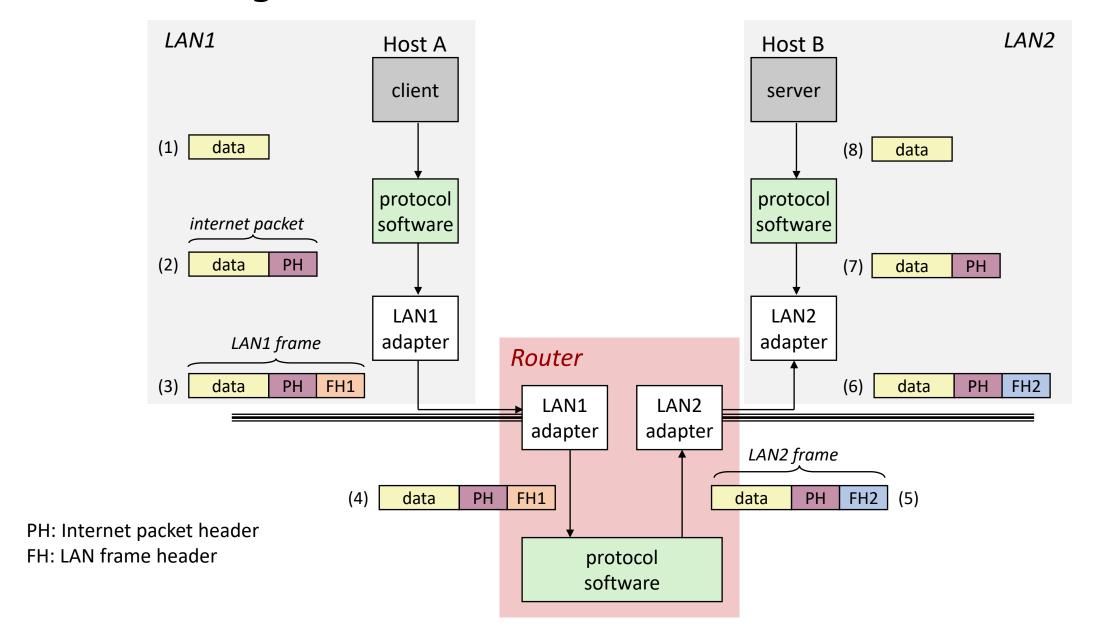
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# Packet encapsulation

 Upper-layer packet is the payload for the lower-layer packet

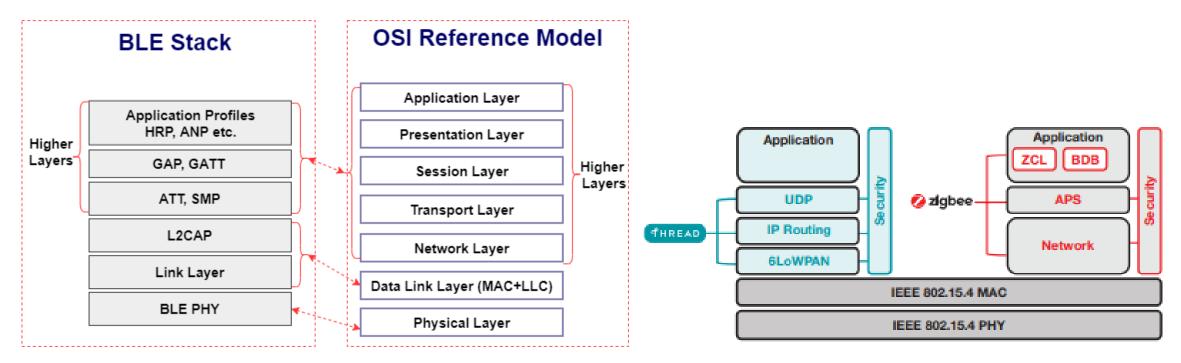


# Transmitting data between networks

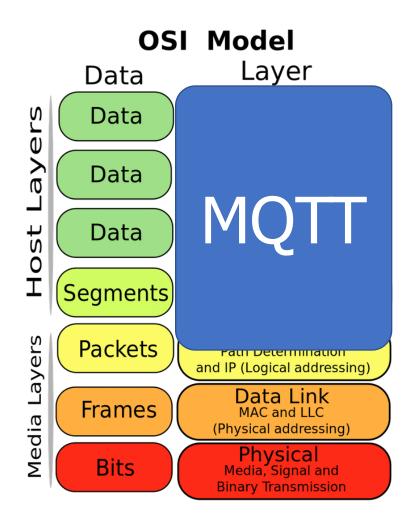


# Model does not equal reality

- Wireless protocols don't always split between layers cleanly
  - Usually explain parts of physical, data link, and possibly upper layers
- Model still helps conceptualize stack-up though
  - Layering of some type still occurs



# Layering for IoT (joke) (kind of)



MQTT is a publish/subscribe message broker

## **Outline**

OSI Layers

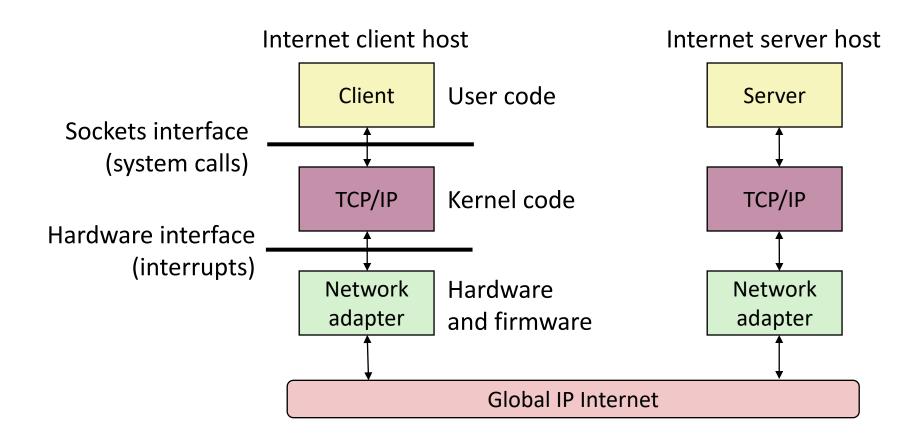
Internet Architecture (Upper Layers)

- Physical Layer
  - Overview
  - Signal Strength
  - Signal Frequency and Bandwidth
  - Signal Modulation

# The global Internet

- Most famous example of an internet (uppercase to distinguish)
- Based on the TCP/IP protocol family
  - **IP** (Internet Protocol)
    - Provides a naming scheme and unreliable delivery of packets from host-to-host
  - **UDP** (Unreliable Datagram Protocol)
    - Uses IP to provide unreliable data delivery from process-to-process
  - **TCP** (Transmission Control Protocol)
    - Uses IP to provide reliable data delivery from process-to-process
- Accessed via a mix of Unix file I/O and the sockets interface

# Hardware and software organization of an Internet application



# A programmer's view of the internet

- 1. Hosts are mapped to a set of 32-bit **IP addresses** 
  - 129.105.5.212

- 2. The set of IP addresses is mapped to a set of identifiers called Internet **domain names** 
  - 129.105.5.212 is mapped to moore.wot.eecs.northwestern.edu
- 3. A process on one Internet host can communicate with a process on another Internet host over a **connection**

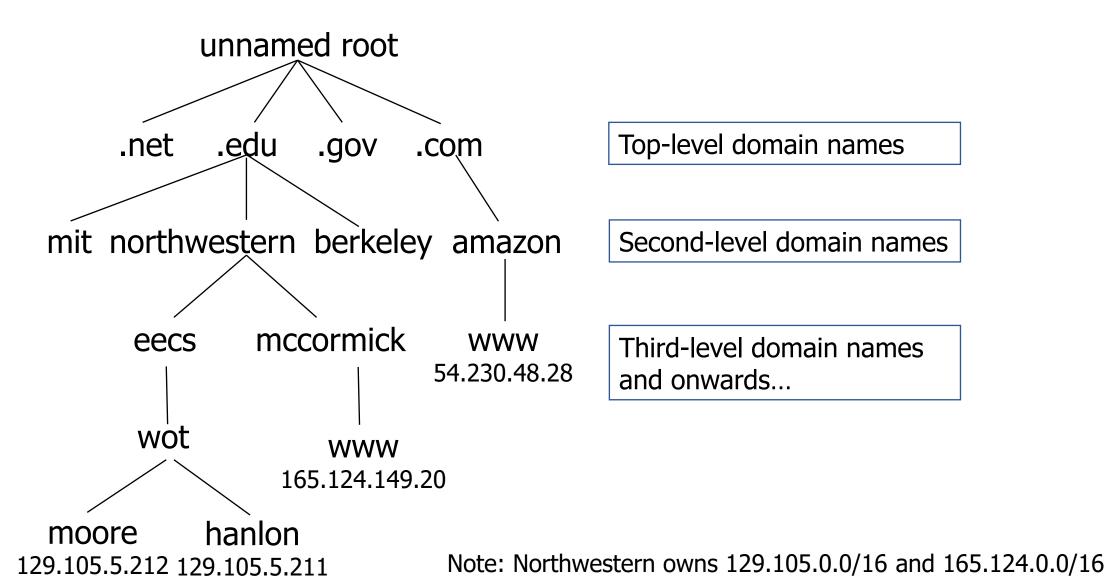
#### 1. IP addresses

- 32-bit IP addresses are stored in an **IP address struct** 
  - IP addresses are always stored in memory in *network byte order* (big-endian)
    - Remember: most computers use little-endian
  - True in general for any integer transferred in a packet header from one machine to another
    - E.g., the port number used to identify an Internet connection

```
/* Internet address structure */
struct in_addr {
    uint32_t s_addr; /* network byte order (big-endian) */
};
```

- By convention, each byte in a 32-bit IP address is represented by its decimal value and separated by a period
  - IP address:  $0 \times 816905D4 = 129.105.7.212$

## 2. Internet domain names



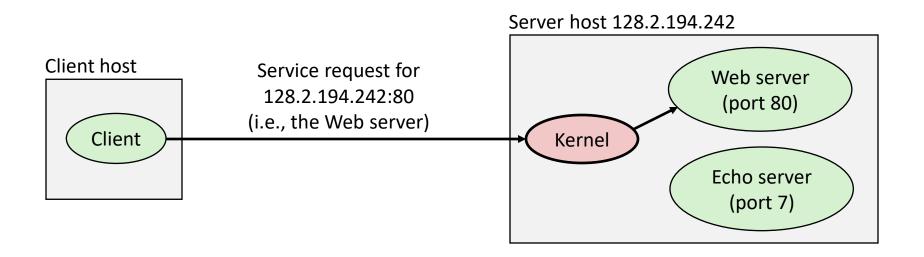
# Domain Naming System (DNS)

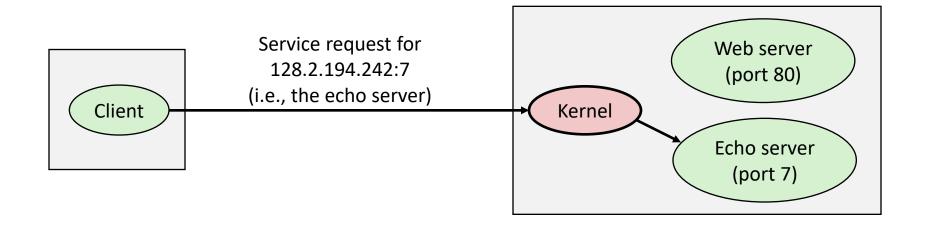
- The Internet maintains a mapping between IP addresses and domain names in a huge worldwide distributed database called **DNS**
- Conceptually, programmers can view the DNS database as a collection of millions of host entries
  - Each host entry defines the mapping between a set of domain names and IP addresses
- A special name: localhost
  - Refers back to the computer being used (IP address 127.0.0.1)

#### 3. Internet connections

- A socket is an endpoint of a connection
  - Socket address is an IPaddress:port pair
    - IP address identifies the computer
    - Port identifies the process on the computer
- Clients and servers communicate by sending streams of bytes over connections. Most connections are:
  - Point-to-point: connects a pair of processes.
  - Full-duplex: data can flow in both directions at the same time,
  - [TCP adds] Reliable: stream of bytes sent by the source is eventually received by the destination in the same order it was sent.

# Ports are used to identify services to the kernel





# How does the Internet handle routing packets?

- Network layer (IP)
  - Describes computer-to-computer connection
    - Packets from my computer <---> Google server
- Link layer (Ethernet)
  - Describes individual links
    - Packets from my computer <---> my router

## Routing

Using link-layer building blocks to get packets from one IP to another

# Assigning and finding IP address ranges

In general, network operators don't change that often

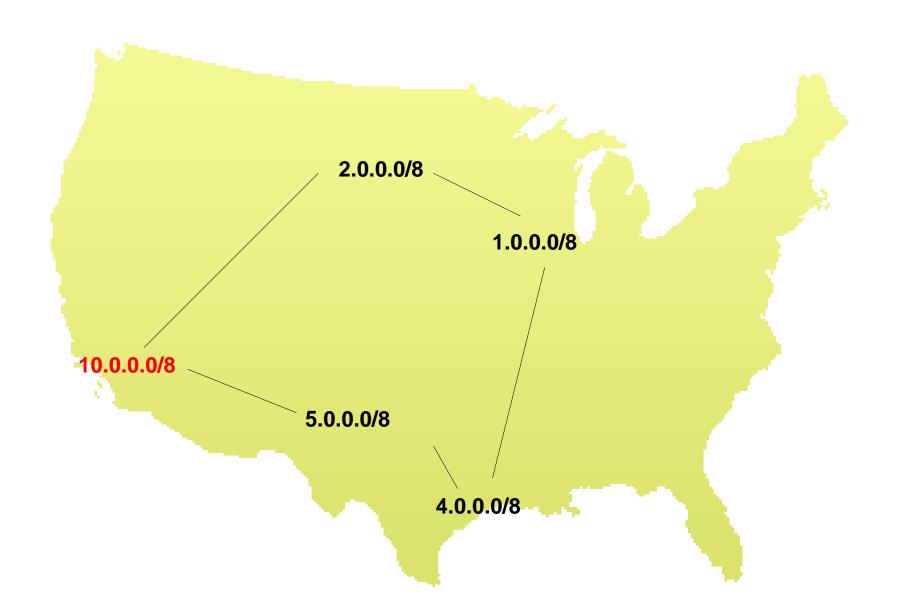
#### Solution:

- Tie IP addresses to network operators
- Assign computers IPs as they join networks

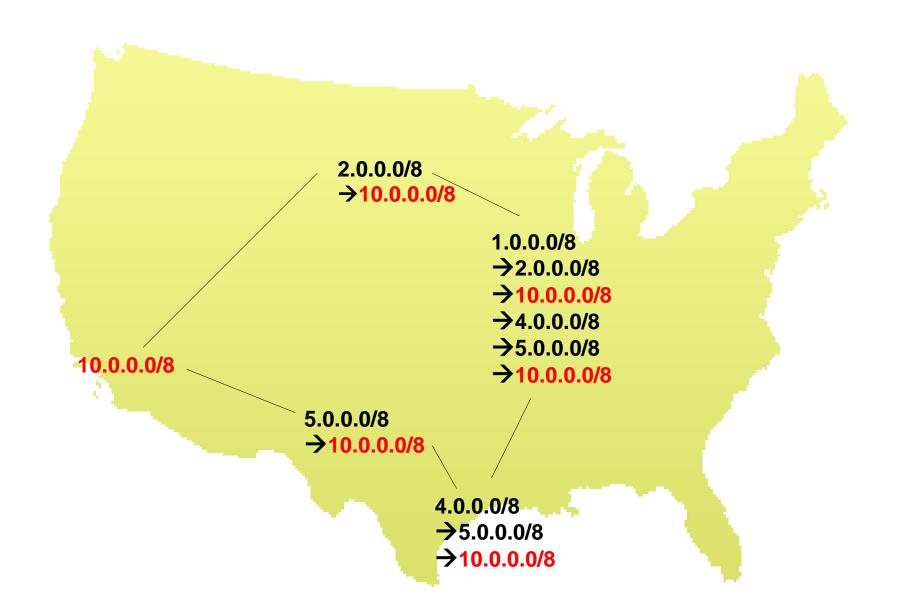
#### Key Point:

- Networks "own" a block of IP address space
- "The Internet" is a network of networks

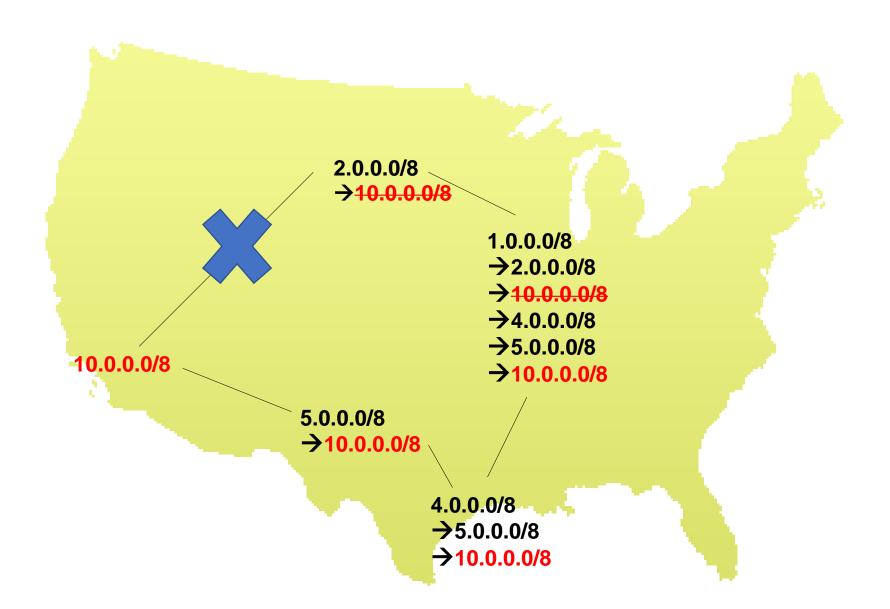
# Routing



# Routing



# **Routing Adaptation**



# Northwestern IPv4 ranges

- Format: ip.addr/NUM
- **NUM** is the number of meaningful bits, from the most-significant bit
  - 129.105.0.0/16 means the most-significant 16 bits are meaningful i.e., 129.105.x.x
  - Remaining bits can be used for unique addresses
    - 2 (32-NUM) machines

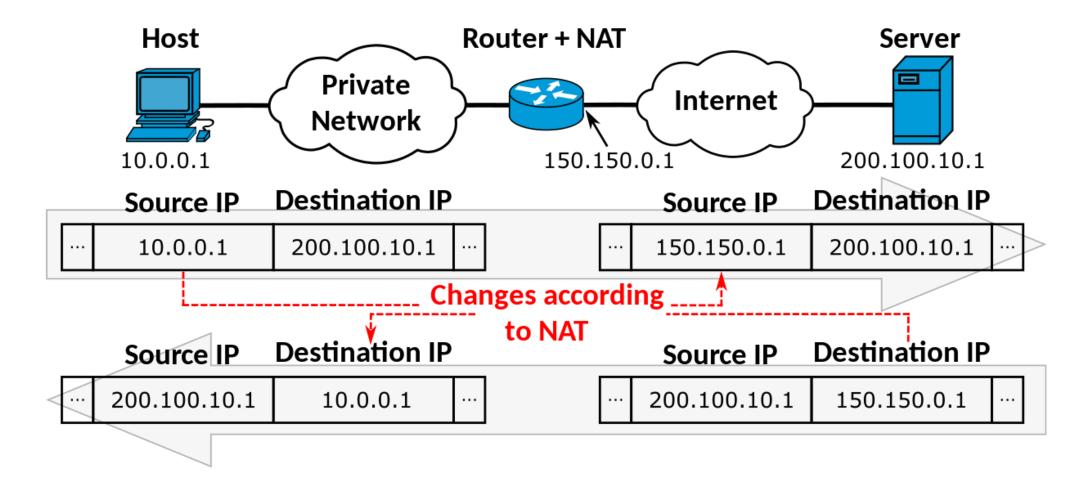
#### Public IPv4 Address Ranges

Network	Description
129.105.0.0/16	Northwestern Administrative Mainly - Evanston
165.124.0.0/16	Northwestern Administrative Evanston and Chicago
165.124.188.0/22	Northwestern-Qatar1, all others (except NU-Qatar2) on main NU campus
165.124.236.0/22	Northwestern-Qatar2, all others (except NU-Qatar1) on main NU campus
192.5.143.0/24	Peering point to point links, various other usage
192.26.86.0/24	ABF Rubloff 4th floor
192.26.87.0/24	Starlight mgmt network
192.31.155.0/24	Northwestern Affiliate
192.31.253.0/24	Utility
199.74.64.0/18	Northwestern dorms
199.249.165.0/24	Northwestern Affiliate
199.249.166.0/24	Northwestern Affiliate
199.249.167.0/24	Northwestern Affiliate
199.249.168.0/24	Northwestern Affiliate

# Identifying your computer?

- Every network card has its own MAC address
  - IPs are (somewhat) dynamic, "owned" by local networks
  - MACs are hardware and static, "owned" by specific computers
    - Manufacturers own blocks of MACs, "spend" them each time they make a device
- "Connecting" to a network
  - Your computer leases an IP from the local network
  - Only the local router knows your MAC, everyone else sees your IP
  - Actually, with NAT, you probably have a private IP address

# Network Address Translation (NAT)



https://en.wikipedia.org/wiki/Network\_address\_translation

# So how does the Internet of Things fit into the Internet?

- "IP is the Narrow Waist of the Internet"
  - IP is Dead, Long Live IP for Wireless Sensor Networks
- A recurring theme in this class:
  - How does this actually attach to the Internet
    - Physically, direct IP connection [hello Hue Hub, Wyze Hub, August Hub, ...]
    - Logically, through another device
       [are BLE devices really part of the IoT?]

#### IP is Dead, Long Live IP for Wireless Sensor Networks

Jonathan W. Hui University of California at Berkeley Arch Rock Corporation jwhui@cs.berkeley.edu David E. Culler University of California at Barkeley Arch Rock Corporation culler@cs.berkeley.edu

#### ABSTRACT

A decade ago as satisfies sensor network research took off many researchers in the field denounced the use of IP as implequate and in contradiction to the result of wireless sensor networking. Since tier the field has matured, standard links laws emerged, and IP has evolved. In this paper, we present the design of a complete IPv6 hosed petwork architecture for wineless sensor petworks. We validate the architecture with a production-quality intolementation that incorporates many techniques plantered in the sensor network continuity, including duty-cycled link protocols, header compression, hop by hop forwarding, and efficient routing with effective link estimation. In addition to providing interoperability with existing IP devices, this implementation was able to achieve an avenue. fury-cycle of 0.65%, average per-hop larency of 62ms, and a data department of \$9.86% over a period of 4 works in a real-world home-monitoring application where each mode generates one application packet per minute. Our results outperform existing existence inside not adhere to any particular mandard or architecture. In light of this demonstration of full IPv6 capability, we review the certifal against that led the field owns from IP. We believe that the premes of an architecture, specifically an IPv6-based one, provides a strong foundation for wireless sensor networks going knowed.

#### Categories and Subject Descriptors

C2.1 [Computer-Communications Nature(s): Nature(s)
Architecture and Design—Window conventionity: C2.2
[Computer-Communications Natura(s): Newton Proceedings
C2.5 [Computer-Communications Nature(s): Internative(s):
——Anadra (s): 1.

#### General Terms

Design, Massammer, Performance, Reliability, Security, Standardson.

#### Keywords

network architecture, internet; internetworking, wireless; sensor networks; IP; IPv6; 6LoWINN; media.rearragement

#### 1. INTRODUCTION

As wireless some network (WSN) research test, simps, many researchest in the field argued funcifiely that "while many of the

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2765-376, November 5-7, 2000, Baleign, North Crooken, USA. Coppingle 2008 41, VOVS 1, VOVS 040 (2001) 35, 20 lesson karned ben Interna und mobile network design will be up plandelt indespiting works some un-vorking designs, in some records have d'illient entre le regionate in securitar consoil mag de overall structure of applications and servació [19]. The latent architecture was demanded for several securio including the following [18]:

- The savers "inscured constraints may cause us to give up the layored architecture".
- "The short numbers of these devices, and their treatended deployment, with proclude retinance on a broadenst communiant or on the configuration amongly needed to deploy and operate numbered devices".
- Local and algorithms and in-network processing will be required to achieve robusiness and scalability.
- "Urblis traditional networks, a sensor node may not need at identity (e.g., an address)." Naming will be data-centric.
- \*Traditional removely are designed to accommodate a wide range of applications.\* WSNs will be interest to the sensing test or less;

In addition, it was expect that to take found always of WSNs, for mathematic present on the point of option attenues and object of the statement of the stateme

Since those beginnings, the field has matured substantially, a hage collection of protocols have been invested and evaluated, and we have gained experience in how WaNs are used in practice.

Generalis corresponded the harmoni has revolved as could 16 1998, BPC 2003 detail 1994 [15]. The large address space are only procured for a large number of services a chammated many of the artificial homologous states. This is abled the deletation of a sleep state than the large analysis of the state of the model of the state of a sleep. The off-the parks paramited the states of a solar. The conferent parameters are stated on the state of a solar, and the state of the

# Break + Thinking

What are the steps for viewing a website?

# Break + Thinking

- What are the steps for viewing a website?
- 1. You enter a domain name for the website
- 2. Computer looks up domain name to get IP Address
- 3. Computer sends request to IP\_address:80
- 4. Computer gets back data, which it renders into a website

# ALL the layers

- A 'famous' interview question
  - "What happens when you type google.com into your browser's address bar and press enter?"
  - https://github.com/alex/what-happens-when
    - 12 pages worth of material
      - Keyboard events
      - Parsing URL
      - DNS lookup
      - Opening socket
      - HTTP protocol
      - HTML parsing
      - GPU rendering

## **Outline**

OSI Layers

Internet Architecture (Upper Layers)

- Physical Layer
  - Overview
  - Signal Strength
  - Signal Frequency and Bandwidth
  - Signal Modulation

# Physical Layer

- How bits are transmitted
  - Wireless makes this entirely different from wired cases
- Important considerations
  - Signal strength
  - Modulation
  - Frequency

### Why use wireless?

There are no wires!

- No need to install and maintain wires
  - Reduces cost
  - Simplifies deployment place devices wherever makes sense
- Supports mobile users
  - Move around office, campus, city
  - Move devices around home

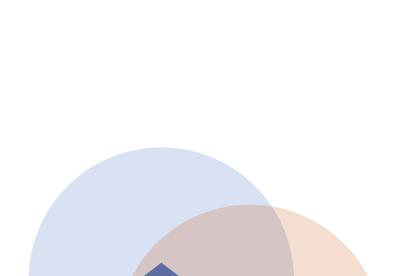
#### What is hard about wireless?

There are no wires!

- Wired networks are constant, reliable, and physically isolated
  - Ethernet has the same throughput minute-to-minute
  - Bits sent through Ethernet or USB are (usually) received
- Wireless networks are variable, error-prone, and shared
  - WiFi throughput changes based on location and walls
  - Signals from nearby devices interfere with your signals
  - Individual bits might flip or never be heard at all

#### Wireless is a shared medium

- Wired communication has signals confined to a conductor
  - Copper or fiber
  - Guides energy to destination
  - Protects signal from interference
- Wireless communication is inherently broadcast
  - Energy is distributed in space
  - Signals must compete with other signals in same frequency band

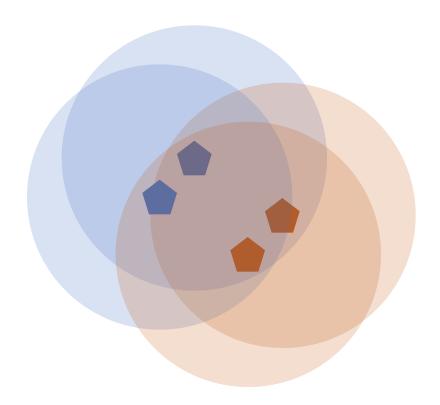


# Increasing network capacity is challenging

- Wired networks just add more wires
  - Buses are many signals in parallel to send more data



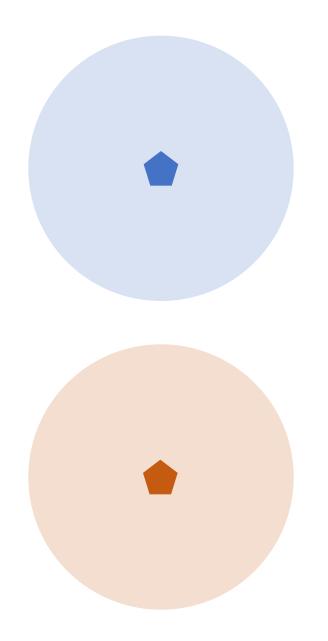
- Wireless networks are harder
  - Adding more links just increases interference
  - Need to expand to different frequencies



#### Model of RF communication

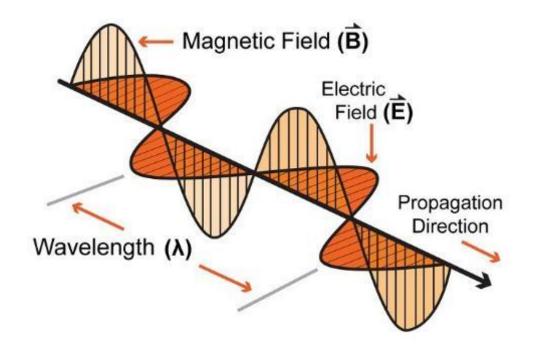
Energy that radiates spherically from an antenna

- Attenuation with distance
  - Density of energy reduces over time, distance
  - Signal strength is reduced, errors go up
- Two key features
  - Error rates depend on distance
  - Spatial reuse of frequencies



## Signal qualities

- 1. Signal strength
  - The amount of energy transmitted/received
- 2. Signal frequency and bandwidth
  - Which "channel" the signal is sent on
- 3. Signal modulation
  - How data is encoded in the signal



#### **Outline**

OSI Layers

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## Signal qualities

#### 1. Signal strength

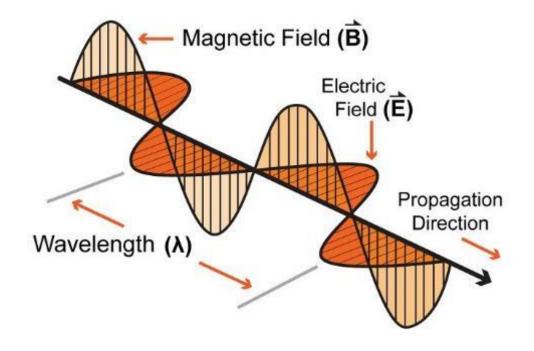
The amount of energy transmitted/received

#### 2. Signal frequency and bandwidth

Which "channel" the signal is sent on

#### 3. Signal modulation

How data is encoded in the signal



### Signal strength is measured in decibels

- Power is measured in Watts or dBw or dBm
  - $Power_{dBw} = 10 * log_{10}(Power_{Watts})$
  - $Power_{dBm} = 10 * log_{10}(Power_{milliwatts})$
- dBm is most relevant to the IoT domain
  - 0 dBm equals 1 mW transmit power
  - Example
    - Max BLE transmit power for nRF52840: 8 dBm (6.31 mW)
    - Min BLE receive sensitivity for nRF52840: -95 dBm (316.2 fW)

• Rule of thumb: +3 dB is double the power

## Signal strength varies significantly across technologies

- Bluetooth Low Energy (local area)
  - nRF52840 transmit power: 8 dBm (6.31 mW)
  - nRF52840 receive sensitivity: -95 dBm (316.2 fW)
- LoRa (wide area)
  - SX127X LoRa transmit power: 20 dBm (100 mW)
  - SX127X LoRa receive sensitivity: -148 dBm (1.6 attoWatt)

# Propagation degrades RF signals

- Attenuation in free space
  - Signals get weaker as they travel over long distances
  - Signal spreads out → Free Space Path Loss (FSPL)

$$FSPL = 20 \log_{10}(d) + 20 \log_{10}(f) + 20 \log_{10}\left(\frac{4\pi}{c}\right) - G_t - G_r$$

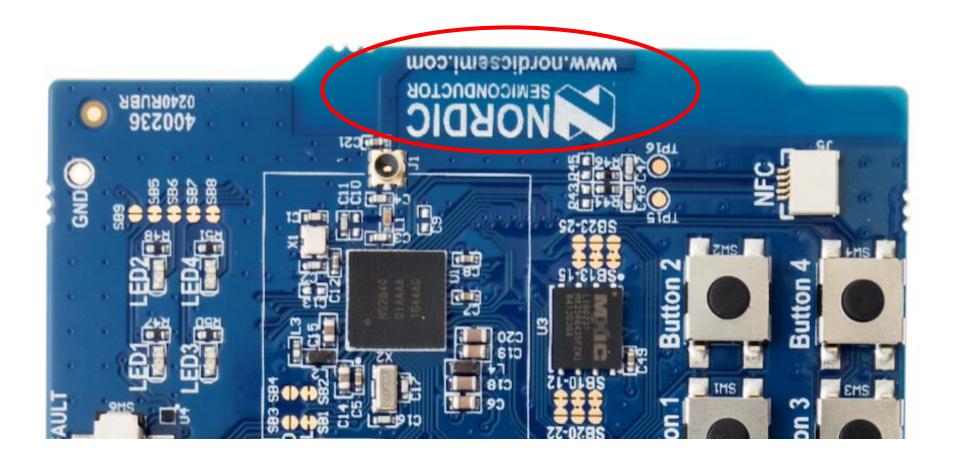
$$Transmitter Tx$$
Cable Loss
Antenna Gain
Cable Loss
Cable Loss
Cable Loss

- We will use the nrf52840 in lab:
  - Max BLE transmit power for nRF52840: 8 dBm (6.31 mW)
  - Min BLE receive sensitivity for nRF52840: -95 dBm (316.2 fW)

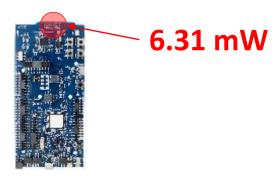


### Wait, where is the antenna??

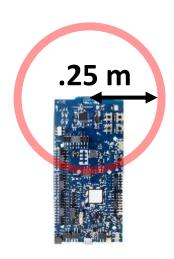
- This little strip of metal is the actual antenna
  - Receiver only recovers the part of the signal that hits its antenna ("aperture")



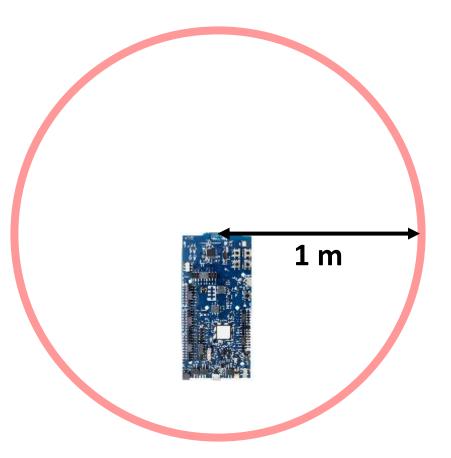
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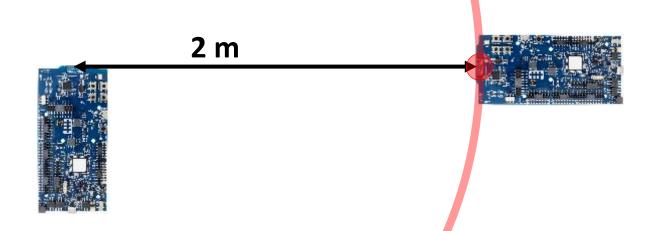
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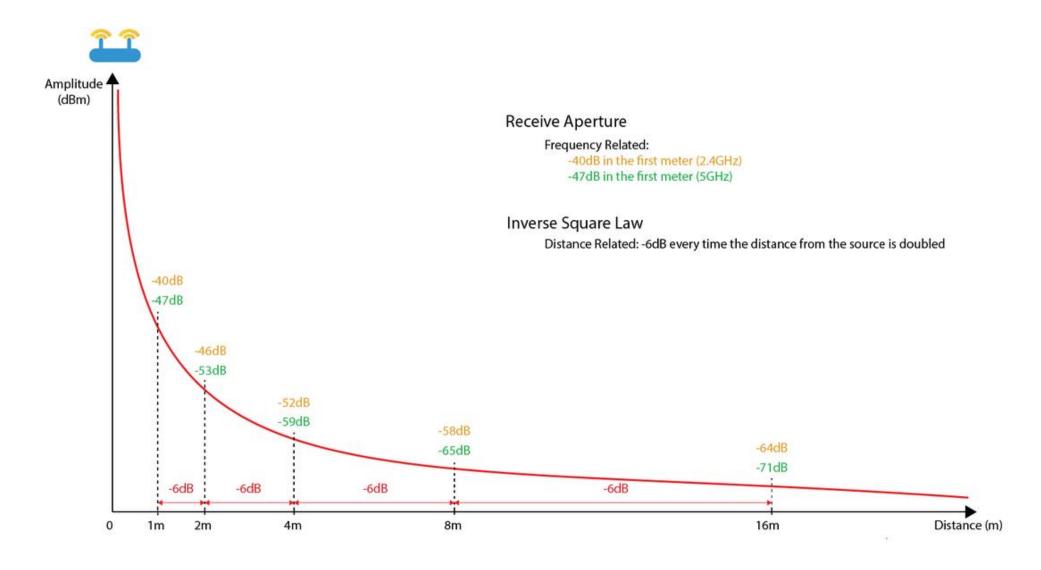
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### Free-Space Path Loss Model



### Okay.. So what's the limit?

- We will use the nrf52840 in lab:
  - Max BLE transmit power for nRF52840:
  - Min BLE receive sensitivity for nRF52840: -95 dBm (316.2 fW)

8 dBm (6.31 mW)

- 8 dBm -95 dBm = 103 dB link margin
- For FSPL alone for a 2.4 GHz signal, 103 dB is 1,400 m!

Bluetooth does not go 1.4 km...

## Propagation is *one thing* that degrades RF signals

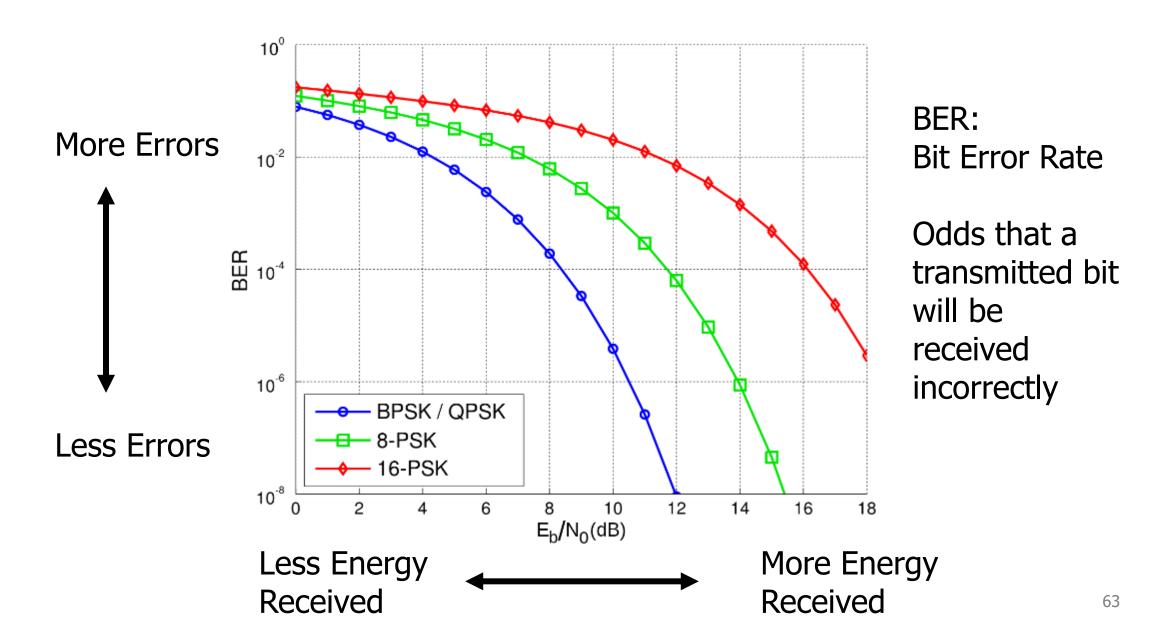
- Attenuation in free space
  - Signals get weaker as they travel over long distances
  - Signal spreads out -> free space path loss
- Important: distance is NOT the only signal strength loss
  - Free space path loss calculation will not give you accurate range for a signal
- Obstacles can weaken signal through absorption or reflection
  - Precise quantitative details are in the EE domain
  - We'll use examples to develop qualitative instincts in this class

#### ITU model for Indoor Attenuation

```
\begin{split} L &= 20 \, \log_{10} f + N \, \log_{10} d + P_f(n) - 28 \\ \text{where,} \\ L &= \text{the total path loss. Unit: decibel (dB).} \\ f &= \text{Frequency of transmission. Unit: megahertz(MHz).} \\ d &= \text{Distance. Unit: meter (m).} \\ N &= \text{The distance power loss coefficient.} \\ n &= \text{Number of floors between the transmitter and receiver.} \\ P_f(n) &= \text{the floor loss penetration factor.} \end{split}
```

- Models like this are more trustworthy less bad than Free-Space Path Loss
  - https://en.wikipedia.org/wiki/ITU model for indoor attenuation

#### Lower received energy increases error rates



# Big Idea: many RF factors are interconnected

Energy, Distance, Throughput, and Reliability are all interconnected in communication

Protocols make choices of some and get the results on the others

- To get more distance, choose one or more:
  - Increase energy
  - Communicate slower
  - Accept a higher error rate

# Break + Say hi to your neighbors

- Things to share
  - Name
  - Major
  - One of the following
    - Favorite Candy
    - Favorite Pokemon
    - Favorite Emoji

## Break + Say hi to your neighbors

- Things to share
  - Name -Branden
  - Major -EE, CE, and CS
  - One of the following
    - Favorite Candy Twix
    - Favorite Pokemon Eevee
    - Favorite Emoji 🔪

#### **Outline**

OSI Layers

Internet Architecture (Upper Layers)

- Physical Layer
  - Overview
  - Signal Strength
  - Signal Frequency and Bandwidth
  - Signal Modulation

## Signal qualities

#### 1. Signal strength

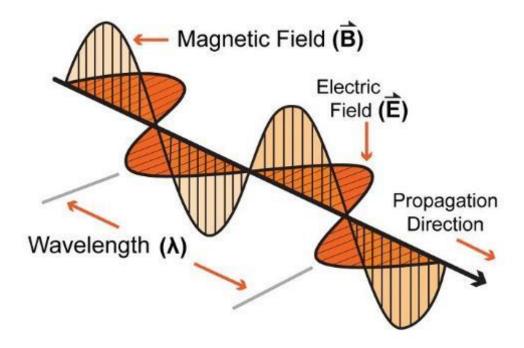
The amount of energy transmitted/received

#### 2. Signal frequency and bandwidth

Which "channel" the signal is sent on

#### 3. Signal modulation

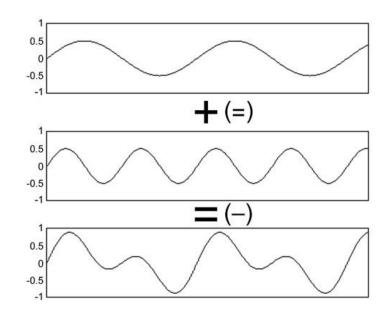
How data is encoded in the signal

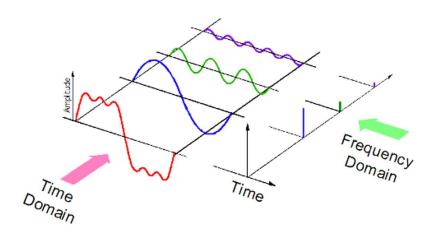


#### Sum of sinusoids can be reversed

 RF signals are fundamentally sinusoids of electromagnetic energy

- Sinusoids at different frequencies can be combined and pulled apart again later
  - Particularly, it's relatively easy for hardware to determine if there's energy present on a given frequency
  - Although very close frequencies might be difficult to disentangle

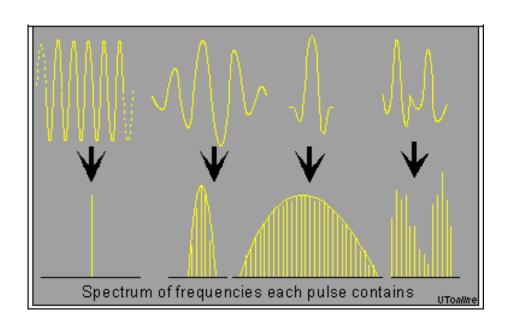




## Complex waveforms have a center frequency and a width

 A pure sinusoid is energy at exactly one frequency

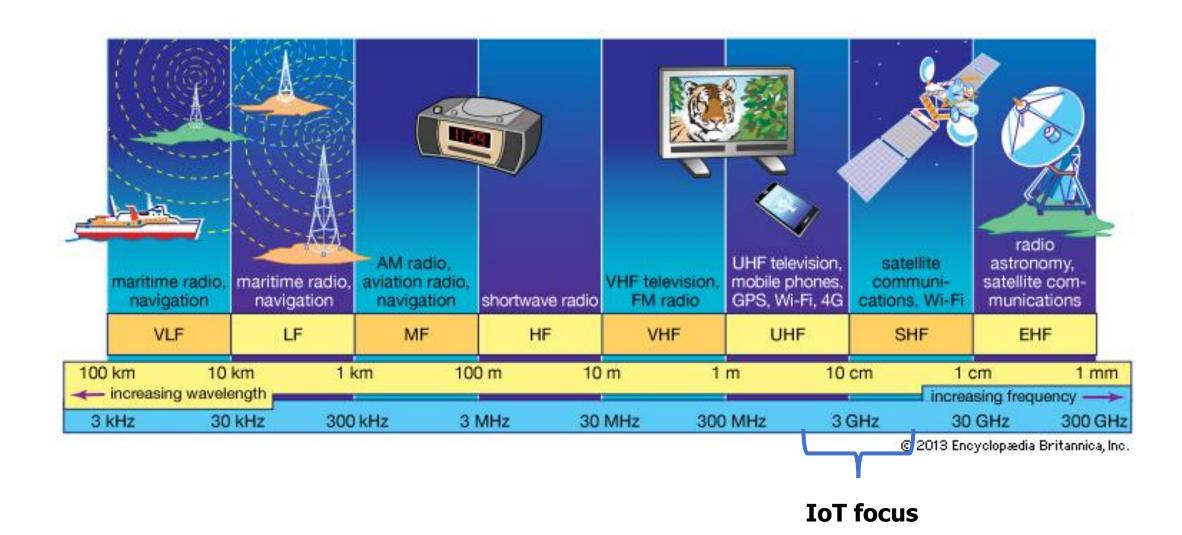
- A messy sinusoid with data layered on top of it has nearby energy
  - There's a center of the signal energy
  - Plus some amount of width, which depends on how complicated the data layered on top is



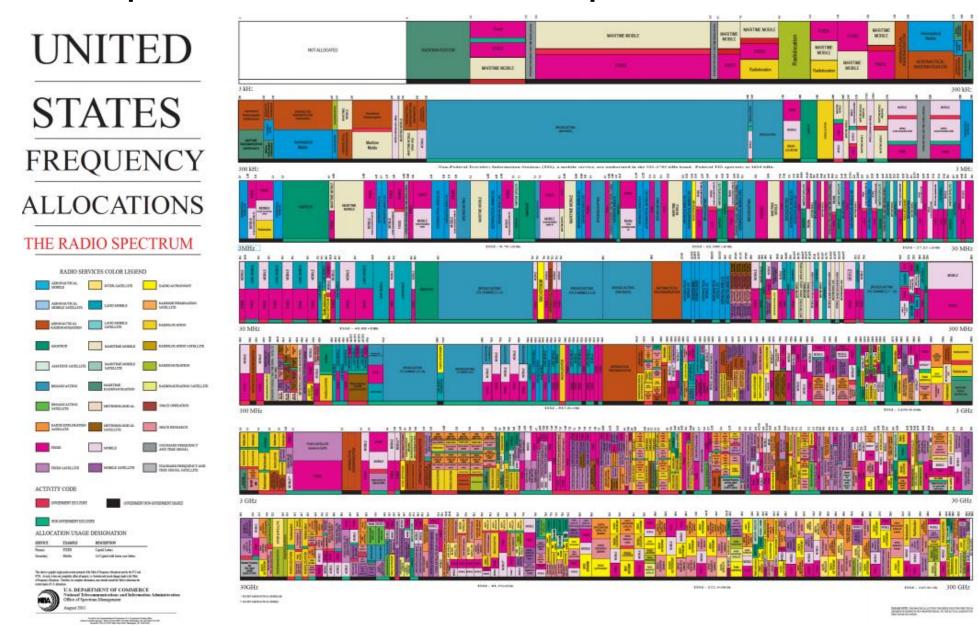
#### How do radio stations work?

- FM radio in cars is a good example of frequencies
  - All of FM radio has an allocation of 87.5 to 108.0 MHz
  - Each station takes has up to ~200 kHz of bandwidth
- First station is 87.7 MHz +/- 100 kHz
  - Ranges from 87.6 to 87.8
- Second station is 87.9 MHz +/- 100 kHz
  - Ranges from 87.8 to 88.0
- What if they overlapped? They interfere with each other
  - You'd possibly hear both. Or get junk data that's neither.

# RF communication frequencies



# Wireless spectrum is allocated to specific uses



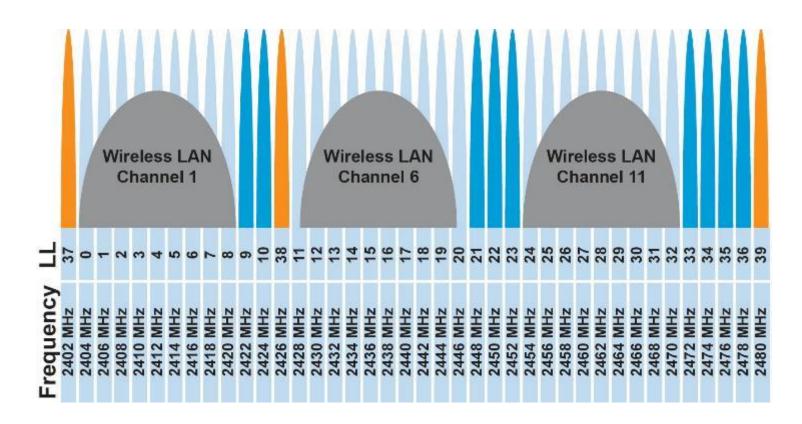
#### 433 MHz Band

- Amateur radio (ham radio) was provided with specific frequencies to use
  - There are quite a few: <a href="https://en.wikipedia.org/wiki/Amateur\_radio\_frequency\_allocations">https://en.wikipedia.org/wiki/Amateur\_radio\_frequency\_allocations</a>
- 433 MHz is within one of these bands in the US but globally is set aside as its own thing
  - Designated for low-power devices
  - Unlicensed use
  - Vehicle key-less entry devices, garage door openers, weather stations
    - Some IoT protocols use it as well! LoRa for example

#### Unlicensed bands are where IoT thrives

902 MHz – 928 MHzLPWANs

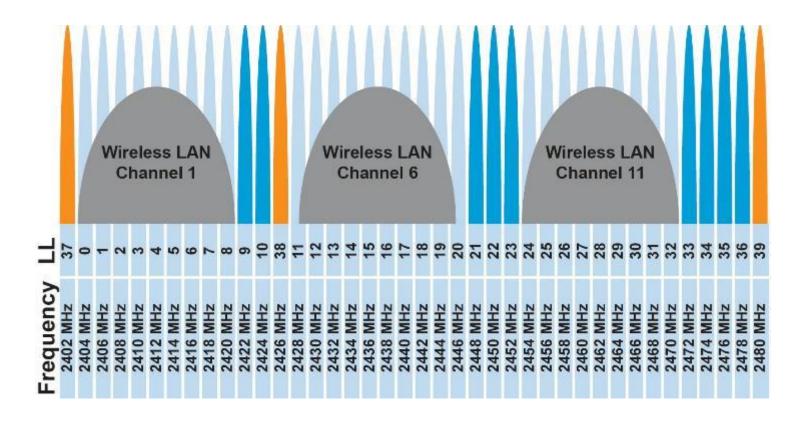
- 2.4 GHz to 2.5 GHz
  WiFi, BLE, Thread
- 5 GHz
  - Faster WiFi



#### Unlicensed bands are where IoT thrives

- 902 MHz 928 MHz
  - LPWANs

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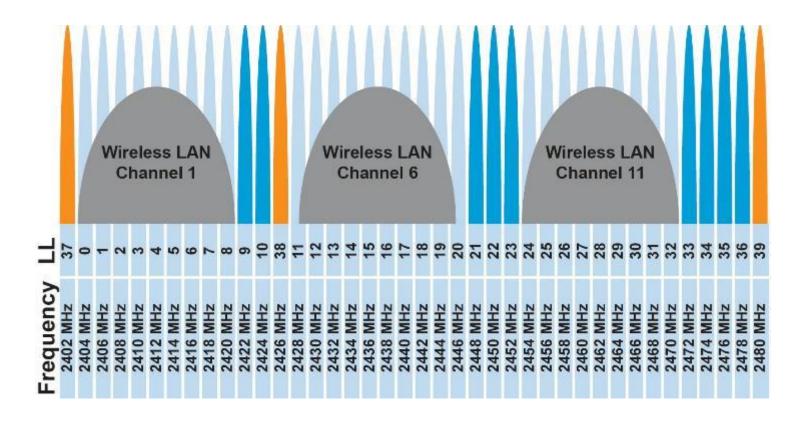


- Cellular uses licensed bands at great cost
  - Why?

#### Unlicensed bands are where IoT thrives

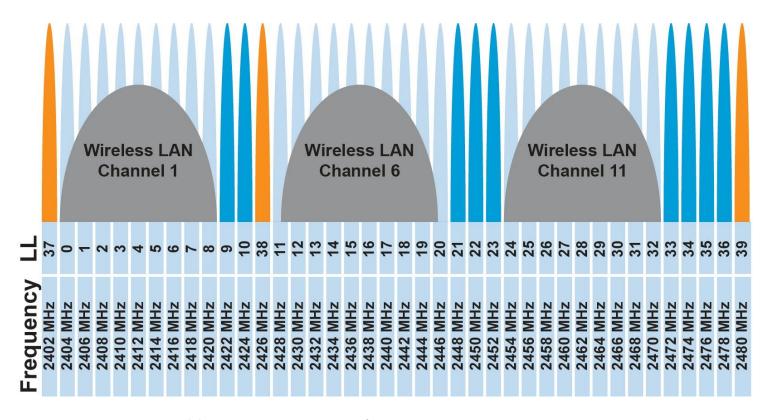
902 MHz – 928 MHzLPWANs

- 2.4 GHz to 2.5 GHz
  WiFi, BLE, Thread
- 5 GHz
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- Cellular uses licensed bands at great cost
  - Why? No interference from other users

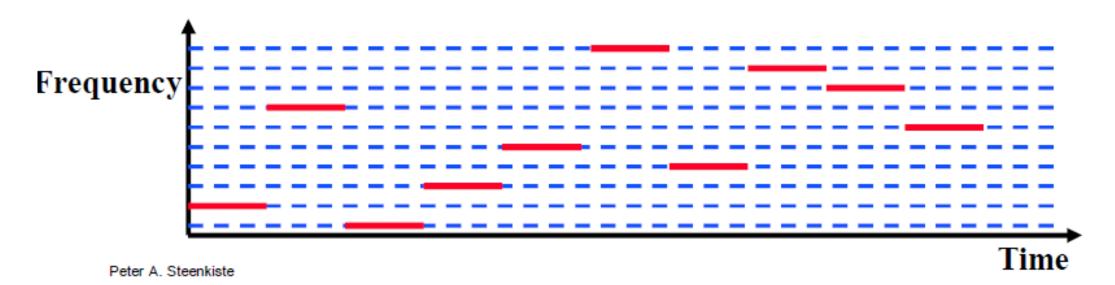
## Different technologies use spectrum in different ways



- How spectrum is used affects: cost (\$), robustness, throughput...
  - We will talk about how each technology uses spectrum, and implications
- This graphic shows how BLE and WiFi interoperate; more on this next week

# Frequency Hopping Spread Spectrum

- Transmitter hops through a sequence of transmit channels
  - Spend some "dwell time" on each channel before hopping again
  - Receiver must know the hopping pattern
- Avoid causing or receiving prolonged interference



## Sidebar: inventor of FHSS — Hedy Lamarr

- Actress, inventor, and all-around badass
  - Designed FHSS with George Antheil during WWII based on music ideas
  - Idea: torpedo control can't be easily jammed if it jumps around

https://en.wikipedia.org/wiki/Hedy Lamarr#Inventing career

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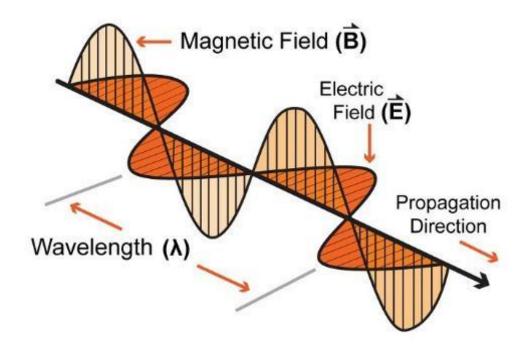
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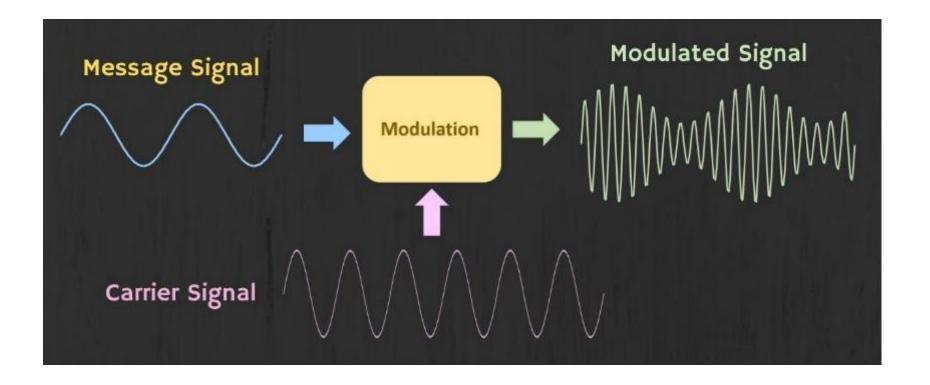
### 3. Signal modulation

How data is encoded in the signal



#### **Modulation**

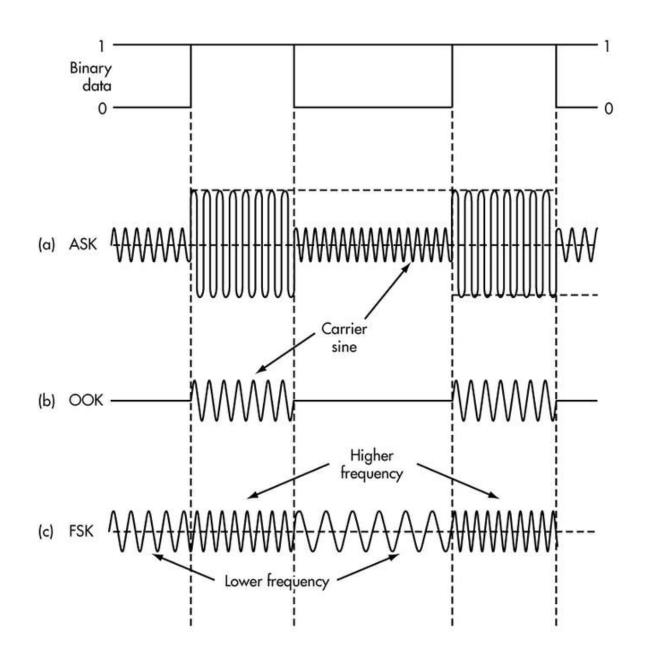
- Encoding signal data in an analog "carrier" signal
  - Carrier signal defines the frequency
  - Modulation scheme + data define bandwidth required



## Modulation types

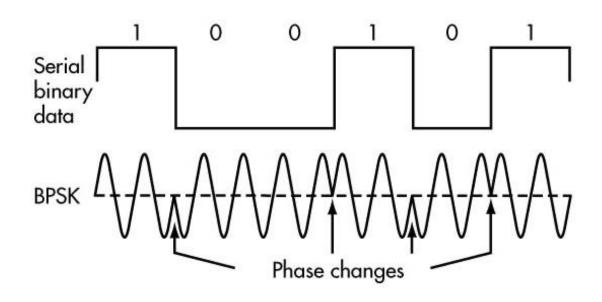
Encoding binary data on a signal

- Amplitude-shift Keying (ASK)
  - Modify amplitude of carrier signal
  - On-Off Keying (OOK) is an extreme example
- Frequency-shift Keying (FSK)
  - Modify frequency of carrier signal



# Modulation types

- Phase-shift keying (PSK)
  - Modify phase of carrier signal
  - Usually differential: the change signifies data



- More complicated possibilities exist
  - QAM (Quadrature Amplitude Modulation) combines amplitude and phase shift keying
    - Allows for more than one bit per "symbol"

#### Modulation tradeoffs

- Various tradeoffs between different modulation schemes
  - Bandwidth requirements, transceiver hardware, immunity to noise, etc.
- ASK (amplitude) is simple but susceptible to noise
  - Noise exists in the real world
- FSK (frequency) is relatively simple and robust to noise, but uses more bandwidth
  - Bandwidth is limited, but still commonly used
- PSK (phase) energy efficient and robust, but more complex hardware
  - More expensive hardware, but very commonly used

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